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Your helpful guide to reducing payroll costs

Find out how to balance costs and service through smarter efficiency.



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Introduction

Striking a balance between providing exceptional service and effective cost management is an art. High labour expenses can significantly impact your bottom line and leave your workforce dissatisfied.

This guide is here to help you tackle these challenges. We'll delve into five crucial actions for reducing payroll costs, exploring the tell-tale signs and consequences of under-performance, and identifying opportunities for immediate action.

Additionally, we'll introduce you to the vital capabilities offered by Syrve, which can help you streamline your restaurant operations, making them more efficient and cost-effective.

Reducing payroll costs: The ultimate goal

The challenge

Restaurant owners are frequently entangled in the complexities of high labour costs, which can have a detrimental impact on their overall profitability.

Common issues

- Overspending on staff wages
- Struggling with budget constraints
- A constant battle to remain profitable

In the restaurant business, striking a balance is crucial. You must have the right number of employees to provide top-notch service while avoiding unnecessary expenses. This is where your journey to achieve cost-efficiency and streamline operations begins.

Let's start by examining your current operations:

- How many staff members are currently on your payroll?
- What methods are you using to manage their work schedules?
- How much time is dedicated to scheduling tasks?
- How are staff time-offs and scheduling changes currently handled?
- How often do you deal with scheduling conflicts or under-staffing?
- What percentage of your total expenses are allocated to payroll?

These questions will help you to reflect on your existing processes and routines.

Understanding the complexity

Now, let's dive deeper into the challenges faced by restaurant owners by asking these questions:

- Do you frequently find yourself with either too few or too many staff members?
- How do you manage late or absent employees?
- What tools do you employ to monitor staff attendance and performance?
- Has your service quality suffered because of staffing issues?
- Are your employees consistently working overtime?
- Does high staff turnover lead to increased labour costs?

Your responses could help to pinpoint specific challenges that contribute to inflated labour costs.

So, what is the answer? How can you effectively manage these costs without compromising the quality of your service?

The solution: Restaurant automation and control

The answer lies in restaurant automation and control software. This goes beyond mere cost savings; it's about smart staff management, enhancing staff engagement and accurately forecasting your staffing needs.

Changing how you manage payroll can do more than deliver savings.

By reducing payroll costs through restaurant automation and control software, you stand to gain a host of benefits:

- Enhanced cost efficiency: Achieve substantial reductions in labour costs.
- Optimised scheduling: Improve scheduling precision and reduce expenses.
- Increased productivity: Save on labour costs through boosted staff productivity.
- Improved employee satisfaction: Mitigate turnover and employee burnout.

Incorporating restaurant automation and control software into your operations empowers you to save money while enhancing your staff's working conditions and providing your customers with an outstanding experience.

With Syrve, you have the tools to revolutionise your restaurant.

Let's look at five areas where you can reduce payroll costs.



1: Eliminate under and over-staffing:

Balancing staffing levels in your restaurant is crucial to maintaining consistent service quality, revenue and employee satisfaction. These issues arise when you have either too few or too many staff, deal with late or absent employees, or experience staff shortages and overstaffing.

Recognising the tell-tale signs

Understaffing:

- Service quality suffers: Understaffing strains employees, affecting service quality.
- Revenue loss: Customers may leave due to extended wait times and subpar service.
- Elevated payroll costs: Understaffing can lead to increased overtime and additional labour expenses.
- Decreased employee morale: Employees may become stressed and overworked, leading to lower morale.
- Increased staff turnover: Understaffing can result in higher employee turnover rates.

Overstaffing:

- Inefficient scheduling: Manual scheduling processes are time-consuming and error-prone.
- Inaccurate forecasting: Lack of accurate forecasting can lead to overstaffing, which results in unnecessary labour costs.

Finding the best response

Addressing understaffing can enhance service quality and increase customer satisfaction, ultimately boosting your revenue. An optimised workforce helps reduce unnecessary payroll expenses, leading to financial savings. Addressing overstaffing results in higher employee morale, lower turnover, and a more efficient work environment, reducing operational costs and increasing your restaurant's profitability.

With Syrve, you have access to a comprehensive solution:

- Staff scheduling: Optimise staffing levels for each shift to prevent understaffing and overstaffing.
- Schedule notifications: Provide timely staff notifications to enhance punctuality and reduce disruptions.
- Performance monitoring: Track employee attendance and performance, enabling early interventions to ensure a smoothly running operation.



2: Minimise overtime

Excessive overtime can strain your finances, lead to employee burnout and cause scheduling conflicts. It's essential to reevaluate your approach when overtime hours surge without clear business demands or when overlapping shifts become a common occurrence.

Spotting the signs of overtime issues:

- Increased labour costs and financial strain:
 Overtime leads to higher labour expenses, straining the restaurant's cash-flow.
- Employee burnout and reduced morale:
 Excessive overtime can cause burnout and reduce employee morale, impacting productivity and satisfaction.
- Compliance issues and legal consequences:
 Inaccurate overtime tracking may result in compliance violations and potential legal issues.
- Scheduling conflicts and disruption:
 Frequent overtime can lead to scheduling conflicts and operational disruption.
- Lower service quality and customer satisfaction:
 Fatigued employees may deliver a poorer service, impacting customer loyalty and reviews.
- Unpredictable labour costs and profit projections:
 Overtime introduces cost unpredictability, making it challenging to project profits accurately and plan finances.

Finding the best response

Addressing poor planning through better forecasting and scheduling can significantly reduce unmanaged overtime costs, helping you save money and allocate resources more efficiently.

Ensuring adequate staffing prevents extended work hours and associated overtime expenses, resulting in a healthier budget. Implementing more efficient processes, including modernised scheduling methods, minimises unnecessary overtime, further contributing to cost savings.

In addition, improved communication avoids errors that lead to overtime, streamlining operations. Preventing employee burnout reduces turnover rates, saving on recruitment expenses and fostering a happier workforce. Accurate timekeeping helps maintain compliance and minimises legal complications.

Lastly, gaining access to real-time data and analytics enhances decision-making and optimises costs, ultimately making your restaurant more competitive and profitable.

With Syrve, you can efficiently manage staff schedules and accurately track hours to prevent costly overtime and scheduling conflicts:

- Staff scheduling: Evenly distribute work hours among your staff, mindful of their contractual availability, ensuring you don't exceed standard weekly hours to avoid elevated wages and lower payroll costs.
- Tracking hours: Enable precise hour tracking and conflict-free scheduling, ensuring employees are not double-booked or assigned overlapping shifts to contain overtime expenses.
- Adjusting schedules: Quickly adjust schedules to ensure staffing efficiency and effective control over payroll expenses.



3: Automate manual admin tasks

Automating manual tasks, such as staff contracts, attendance records, time tracking, and daily processes, can lead to cost savings and a more efficient, compliant workplace. This saves hours of admin time, eliminates payment disputes and minimises inefficiencies in how labour costs are managed.

Recognising the costs created by manual tasks

- Costly inaccuracies in data and employee payment errors.
- Misunderstandings and decreased productivity due to inefficient communication channels.
- Underperforming staff and higher turnover rates resulting from ineffective performance tracking.
- Prolonged training periods, increased errors and reduced customer satisfaction caused by inadequate staff management and performance tracking.
- Risk of legal issues, fines and reputational damage due to a lack of compliance monitoring.
- Increased burnout rates and decreased employee engagement from tedious administrative tasks.

Finding the best response

Automating manual scheduling and time tracking eliminates costly inaccuracies in data and prevents employee payment errors, saving time and money. Automating and enhancing daily processes ensure your staff perform at their best, significantly increasing productivity and reducing the time and resources wasted on underperforming employees.

Meanwhile, improving communication channels leads to better understanding among your team members, resulting in smoother operations and higher efficiency. Effective performance tracking and training processes reduce turnover rates, ultimately reducing recruitment and training costs.

Implementing compliance monitoring using automation prevents legal issues, fines, and reputational damage, further safeguarding your restaurant's success. Finally, automating tedious administrative tasks decreases burnout rates and boosts employee engagement, creating a more positive and productive work environment.

With Syrve, you can ensure precision in record-keeping and efficient operations, making compliance effortless. Here are a few examples:

- Staff contracts and records: Easily store staff contracts and attendance records electronically, streamlining the process and preventing costly overpayments or legal issues.
- **Time tracking:** Automate the tracking of employee hours, clocking in, breaks and overtime, ensuring precise records and efficient labour cost management.
- Schedule creation: Enhance accuracy based on labour demand, employee availability and other factors, saving time and effort while optimising staffing levels.
- Personal performance: Electronically engage with staff to keep them up to date. Use news feeds, motivation programmes, work schedules and other notifications.
- Reporting and analytics: Track staff performance metrics and standards to identify opportunities for improvement, ultimately to increase efficiency and reduce payroll expenses.



4: Improve productivity

Balancing restaurant productivity and cost management can be challenging. Inefficient operations, high costs without clear revenue connections, and excessive manual labour signal a need for increased productivity.

Recognising the signs of poor productivity:

- Decreased motivation and performance due to low morale and engagement.
- Unnecessary delays caused by inefficient work processes and unclear expectations.
- Struggles in fulfilling roles due to inadequate training.
- Errors and delays resulting from poor communication and collaboration among team members.
- Increased recruitment and training costs due to high turnover rates.
- Payroll errors caused by inaccurate scheduling and timekeeping.
- Time diverted from more productive work as a result of excessive manual tasks.

Finding the best response

Automating manual tasks frees your team for more profitable work, enhancing your restaurant's profitability. In turn, boosting morale and engagement motivates staff for improved customer service and satisfaction. Streamlined work processes and clearer expectations also increase efficiency.

Using technology to improve communication and collaboration reduce mistakes and enhances overall efficiency. Lower staff turnover rates cut recruitment and training costs. And accurate scheduling and timekeeping can help you to better manage labour costs.

With Syrve, you can revolutionise your productivity and operations. Here are a few examples:

- Efficient order taking: Streamline processes with self-service kiosks, mobile, and online ordering, reducing wait times.
- Automated inventory management: Optimise control with automated features and mobile-guided checks.
- Seamless stocklist and price updates: Manage stock and pricing changes effortlessly.
- Enhanced food preparation: Automate prep plans and use kitchen display screens for error-free food prep.
- Optimised food delivery: Real-time driver tracking and route optimisation reduce costs.
- Team performance: Track KPIs and enhance staff engagement with personalised programmes.



5: Enhance decision making

Data-driven decision making is essential for optimising labour costs. You don't need to rely on gut instinct or err on the side of overspend. Real-time analytics and a P&L statement can guide your choices regarding staffing, scheduling, performance optimisation cost management and more.

Signs of ineffective decision-making:

- Delayed staffing decisions lead to increased payroll costs due to understaffing or overstaffing.
- Unclear employee scheduling causes confusion and errors, impacting cost management.
- Inadequate performance evaluations result in poor employee performance, increasing the need for costly training.
- Slow or indecisive management choices miss revenue opportunities, impacting payroll management.
- Poor management communication and decision-making lead to employee turnover and increased recruitment costs.
- Neglecting employee concerns impacts job satisfaction and productivity, affecting cost management.
- Inadequate financial planning can result in payroll expenses exceeding the budget, impacting financial stability.

Finding the best response

Timely staffing decisions and clear scheduling – using the latest technology — can prevent understaffing or overstaffing costs.

Swift, informed management decisions can capture potential revenue, leading to effective payroll management. In turn, adequate financial planning keeps payroll expenses within budget, safeguarding financial stability.

Regular performance evaluations enhance employee performance, reducing training expenses. Addressing their concerns boosts productivity and cost management. Improved management communication reduces turnover, saving recruitment costs.

With Syrve, you can revolutionise your decision-making for cost-effective success:

- Real-time analytics: Monitor key metrics and trends for timely staffing adjustments and optimised labour costs.
- Real-time P&L: Gain insights into profitability and identify areas for improvement, reducing labour expenses.



Summary: The ripple effect of high payroll costs

In the fast-paced restaurant industry, high payroll costs can have a cascading impact on your business. From the top leadership to the operational frontline, the challenges posed by excessive labour expenses ripple throughout the entire business:

- The CEO and Finance Director grapple with the complex task of ensuring profitability and balancing financial stability with investment goals, while managing staff wage expenses, addressing data discrepancies and navigating fluctuating staffing levels that impact cost control.
- The Operations Director faces the challenge of controlling staff wage expenses and managing inconsistent staffing levels that create operational issues.
 Resolving data discrepancies in operational records is another task to sort.
- Store Managers strive to maintain service quality and balance daily operations amid staffing variations. Back office/ data clerks are tasked with addressing data discrepancies, scheduling issues and improving process efficiency.
- Servers face challenges in maintaining service quality when staffing is inadequate, leading to increased stress. Overstaffing can result in workspace confusion and conflicts. Kitchen staff must efficiently manage workload and cope with staffing variations to meet customer demands.

In essence, the problem of high payroll costs is not isolated to one job role; it reverberates across your entire restaurant's operations. Addressing these challenges requires a comprehensive approach and the right solutions to ensure financial stability, profitability and exceptional service.



Ready to transform?

The success of your restaurant hinges on your ability to find the right balance between cost management and delivering unforgettable dining experiences. With Syrve, you can eliminate under and over-staffing, minimise overtime, automate manual tasks, improve productivity and enhance decision-making. It's not just about saving money; it's about creating a better work environment for your staff and a more enjoyable dining experience for your customers.

Are you ready to reduce payroll costs, improve profitability, and create a happier, more efficient workplace? Contact us today. Your success is our mission.

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